# County of Oswego Industrial Development Agency

44 W. Bridge St.

Oswego, NY 13126 (315) 343-1545

# Application for the IDA Economic Development Fund Program

2020



## IDA ECONOMIC DEVELOPMENT FUND PROGRAM Financing Review Criteria

The IDA Economic Development Fund (EDF) Program is designed to accomplish certain specific goals and objectives in order to enhance the County's overall economic well-being and to foster the creation and retention of job opportunities for the County's citizens. The IDA will attempt to ascertain to what extent each of the projects proposed for funding meet the following criteria:

#### **GOALS AND OBJECTIVES**

The primary goals and objectives of the Program are:

- (1) To create new employment opportunities through the expansion of existing or the creation of new businesses;
- (2) To retain existing employment opportunities;
- (3) To increase the County's tax base;
- (4) To help diversify the County's economic base;
- (5) To provide essential services or businesses generally lacking in the County;
- (6) To leverage the greatest level of private and non-IDA EDF Program public funds as possible; and
- (7) To improve the quality of life in Oswego County.

Projects will be funded on a first come-first served basis. The Program's parameters for funding will be at the discretion of the IDA, however, in general will be the lesser of 30% of total project cost or \$35,000 per new job created or per existing job retained. Funding participation will be subject to the availability of funds at the time of the financing review.

#### **CREDIT WORTHINESS**

The applicant must be current on real property taxes, all mortgage payments, federal and state tax obligations and all other debts. Revolving loans (i.e., credit cards) must be a manageable size and be receiving sufficient payments. The borrower must be free from any unsatisfied judgements or other claims which interfere with the lender's rights in the collateral.

Non-compliance with any of the above will be considered an appropriate reason for financing refusal. The applicant will, however, have the opportunity to correct any of the above problems. Substantial non-compliance, however, will show a lack of credit worthiness and could be deemed a reason for financing refusal.

#### PROJECT FEASIBILITY / BUSINESS PLAN

The applicant must provide information to the IDA concerning the feasibility of the project as well as its business plan. The feasibility of all areas of the project will be examined to include, but not to be limited to, the following: income projections, profit projections, and job projections. Questions with regard to the feasibility of a project will be considered an appropriate reason for financing refusal. The Agency will provide or help to obtain assistance for the applicant in developing a business plan.

#### **JOB OPPORTUNITIES**

The IDA EDF Program has established a ratio of one full-time job for each \$35,000 in financial assistance as an overall goal of the EDF Program. However, inability of a project to meet this goal will not constitute automatic refusal of the financial request. The Agency will review each application on an individual basis to identify other aspects of the project which may be desirable and which meet other goals and objectives of the Program as previously described.

The applicant is encouraged to provide, to the greatest extent possible, opportunities for employment to lower income residents of the County. The IDA encourages to the fullest extent possible the hiring of local labor for all construction projects and the use of local businesses for required contract work.

#### ELIGIBLE USE OF FINANCING PROCEEDS

In terms of priority, as identified by the Agency, financing proceeds may be used for the following: (1) purchase of machinery and equipment; (2) acquisition and/or new construction of facilities; (3) renovations and/or additions to facilities; (4) inventory; and (5) working capital. In general, financing proceeds for the refinancing of existing debt is prohibited. In general, the financial assistance shall not exceed 30% of total project cost or \$35,000 per job created or retained whichever is less.

In order to maximize the economic impact of the financing available, the following types of projects are eligible for assistance under the IDA EDF Program:

- (1) Manufacturing Facilities;
- (2) Warehousing and Distribution Facilities;
- (3) Research and Development Facilities;
- (4) Service and Support businesses deemed essential for (1), (2), and (3);
- (5) Tourism related businesses that are essential to the County's overall tourism development programs;
- (6) Commercial Housing projects such as apartments and student housing;
- (7) Healthcare and Medical related projects; and
- (8) Other economic development related projects deemed essential and necessary for the County's economic well-being.

Housing projects, other than commercial housing such as apartments, student housing, and affordable housing, are not eligible for financing assistance.

#### **SECURITY**

All financial assistance provided by the IDA will be secured. Security will be in real property, assets of a business and/or assets of the business owners or corporate officers. Additionally, financing will be secured by the equipment or materials purchased with the financing proceeds. Security in the form of account receivables may, in some instances, be used as collateral as well. The financing can be secured in a subordinate position, if required by the bank or other lender that is the primary lender. The IDA will determine what shall serve as collateral on each financing. Personal guarantees, which may include spousal guarantees, may be required from all principals that own 20% or more of the business. If financial assistance is made to a real estate holding company, guarantees of the operating company will be required.

#### **PROOF OF FINANCIAL COMMITMENT**

In reviewing the applicant's request, the IDA will address the availability of firm financial commitments for the non-IDA EDF Program portion of the project. Applicants should bear in mind that financing is contingent upon the nature and degree of the firm financial commitment from the non-IDA EDF Program funding sources. Funding for the non-IDA EDF Program portion can be in the form of: (1) bank financing, (2) other private financing, (3) equity and/or (4) public financing other than the requested IDA assistance. Applicants will be requested to provide information on the financing commitment of the non-IDA EDF Program portion of the project, including source, dollar amount, rate, term, annual payment and collateral.

#### **TERMS AND CONDITIONS**

The term of the financing shall, in general, be in accordance with the following schedule:

<b>Use of Financing Proceeds</b>	Term (yrs.)
<b>Purchase Machinery and Equipment</b>	5 to 10
Acquisition/New Construction	10 to 20
Renovations	5 to 20
Inventory	1 to 5
Working Capital	1 to 5

A 20-year financing may be amortized over 20 years with a 10-year balloon (IDA's discretion).

The IDA may increase the term of the financing under unusual conditions, and the applicant may pre-pay without penalty.

Interest rates will be fixed for the term of the financing. The rate of interest will be determined at the time of approval based on the Agency's Interest Rate Policy that is in effect at the time (See Exhibit A). Repayment, principal and interest, will be on monthly installments and will be made directly to the County of Oswego Industrial Development Agency.

In cases where a draw-down procedure is required, for example - a machinery and equipment financing is approved and the firm acquires the equipment over a period of 3 to 6 months, interest will accrue upon the draw-down portion and is due prior to any subsequent draw-downs. Upon completion of the final draw-down, the entire principal amount will then be amortized per the financing documents.

Terms and conditions will be reviewed to insure an adequate return on investment is possible and that sufficient cash flow is available to permit the project to be successful. Consequently, the IDA will retain a certain degree of flexibility and may deviate from the guidelines outlined when circumstances merit it.

All approved financing will be reported to the Economic Development and Planning Committee of the County of Oswego Legislature. Some financing may require a public hearing to be held in the municipality where the project is located.

#### **NEED**

All projects must demonstrate a need for financing. The financing can serve as "gap" or "subsidy" financing. "Gap" financing provides funds which are needed to complete a total project which would otherwise not be available from other sources.

"Subsidy" financing is defined in the following context: Although sufficient funds are available from other sources, the cost of these funds are at a level as to render the total project financially unfeasible. Therefore, the IDA EDF Program funds are required for a lower total project funding rate.

#### Exhibit A

#### COUNTY OF OSWEGO IDA LOAN PROGRAM – INTEREST RATE POLICY

Interest rates will be fixed for the term of the financing. Interest rates are set at the time of approval by the IDA. Repayment, principal and interest, will be on monthly installments and will be made directly to the County of Oswego IDA.

<b>LOAN PROGRAMS</b>	<b>BASE FIXED</b>	MINIMUM FLOOR
	RATE	RATE
<ul> <li>HUD EDF</li> </ul>	4.0%	2.0%
<ul> <li>MEP EDF</li> </ul>	4.0%	2.0%
<ul> <li>PILOT EDF</li> </ul>	4.0%	2.0%

#### **INCENTIVE DISCOUNTS (Maximum Combination 2.0%)**

- PERFORMANCE BASED JOB CREATION
  - > 20 to 49 = 0.25%
  - > 50 to 99 = 0.50%
  - > 100 or Greater = 1.00%
- PERFORMANCE BASED INVESTMENT IN FIXED ASSETS
  - \$1,000,000 to \$2,499,999 = 0.25%
  - \$2,500,000 to \$4,999,999 = 0.50%
  - \$5,000,000 or Greater = 1.00%
- LOCAL LABOR BASED (1.0%)

At least two of the following conditions must be satisfied:

- Borrower retains Local General Contractor (Oswego County) or General Contractor (Outside of Oswego County) that uses Local Labor and can demonstrate that at least 50% of the labor used is Local Labor (Oswego County residents).
- 2) General Contractor is a party to a New York State Certified Apprenticeship Training Program and employs Apprentices on site.
- 3) Prevailing Wage Rates and Benefits are paid.
- TARGET BASED (0.25%)\*
  - Minority Owned and/or Woman Owned
  - > Reuse of Vacant Building and/or Brownfield Site
  - Military Veteran Owned
  - Manufacturing
  - Non-Profit

#### MONITORING/ENFORCEMENT

- Documentation of investment must be provided to the IDA in order to satisfy the threshold requirements.
- Annual employment monitoring will require a certification from the borrower validating total employment for the borrower.
- Closing documents will include a requirement to provide investment documentation and compliance with the annual employment report. Failure to comply with the reporting and satisfying the thresholds for the discounts will result in termination of the appropriate discounts. Monthly debt service would be adjusted accordingly.
- Non-compliance with the reporting requirements to submit annual financial statements will also trigger the termination of the discounts.
- Borrowers that are delinquent are subject to having the discounts terminated after review by the IDA.

#### **DEVIATION**

For regionally significant projects, the Agency can deviate from the above referenced policies.

Date: September 27, 2018

<sup>\*0.5%</sup> maximum

# IDA ECONOMIC DEVELOPMENT FUND PROGRAM <u>APPLICATION FORM</u>

1.	Company Legal Name	e:			
	Address	S:			
	Telephone	e:	Fax:		
	Contact Person	ı:	Title:		
	E-Mail Address				
	Website Address	<b>5:</b>			
2.	Employer I.D. Number	:			
	DUNS Number	::			
3.	Legal Counsel	l:			
	Address	3:			
	Telephone	2:	Fax:		
	E-Mail Address				
	E-Man Address	o•			
4.	Accountant	t:			
	Address	S:			
	Telephone	2:	Fax:		
	E-Mail Address				
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5.	Business Form	ı:			
	Corporation:	Year Incorporated:		State:	
	Partnership:	Year Formed:		State:	
	Sole Proprietorship:	Year Established:		State:	
	LLC:	Year Formed:		State:	
	LLP:	Year Formed:		State:	
6.	Type of B	Business: (Describe produc	ts produced, se	rvices provi	ded, etc.)
	N.A.I.C.S. CODE:				

7.	EMPLOYMENT PLAN - Please complete the following chart describing your projected employment
	plan following receipt of IDA assistance. Employment numbers relate to the Project only, current (if any)
	and new jobs to be created.

	Current Jobs by Occu	pation		Projection	of New Jobs t	o be Created	Annually				
Permanent Occupations in Company	Permanent Occupations Base Annual Salary or Hourly Wage No. of Employees		ployees	1st Year		2nd Year		3rd year		Total New Jobs for Yr. Period	
in Company		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	P T
Professional											
Clerical											
Sales											
Service											
Construction											
Manufacturing:											
Skilled											
SemiSkilled											
Unskilled											
Other (Describe)											
	TOTAL										
		то	TAL:								

umber of construction jobs to be cr	eated:						
Construction Time Schedule:		BEG	IN:			END:	
LABOR UNION AGREEMI	ENT						
The employees of our firm are not			are		currei	ntly covere	d by a
collective bargaining agreement with:							
		•					
(Name of Inte	rnational	Union	and Lo	cal Unior	Numb	er)	
Union Contact Person (address/phon	ie):						

## 10. PROJECT COST AND DESCRIPTION:

REALTY COSTS	AMOUNT
Acquisition of Real Property	
Construction of New Building	
Renovation of Existing Building	
Expansion of Existing Building	
Other (specify):	
TOTAL REALTY COSTS:	
MACHINERY AND EQUIPMENT COSTS	AMOUNT
Acquisition of Machinery & Equipment	
Installation	
Other (specify):	
TOTAL M&E COSTS:	
INVENTORY COSTS	AMOUNT
Description:	
TOTAL INVENTORY COSTS:	
WORKING CAPITAL COSTS (other than inventory)	AMOUNT
Description:	
TOTAL WORKING CAPITAL COSTS:	
TOTAL PROJECT COST:	

11. <b>DEBT FINANCING S</b>	SOURCES	
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(Identify all sources of financing, excluding the IDA EDF Program request, that will be used)

Amount:	Term:	Inte	erest Rate:	Lien Position:
	Collatera	ıl:		
		Collatera	Collateral:	Collateral:

Lender:	Amount:	Term:	Inte	erest Rate:	Lien Position:
Purpose:		Collatera	al:		

Lender:	Amount:	Term:	Interest Rate:	Lien Position:
Purpose:		Collatera	al:	

# 12. EQUITY SOURCES (Identify all sources of equity to be invested in the project):

Source	Amount	Purpose

### 13. IDA EDF REQUEST

Amount	Purpose	List of Collateral (estimate the value)
Term (years):		

#### 15. AGREEMENTS

- (a) I/We agree that if the IDA approves this financing application, I/We will not, for at least two years, hire as an employee or consultant anyone that was a member of the IDA during the one-year period prior to the disbursement of the financing proceeds.
- (b) I/We agree that the project will adhere to all local, state and federal air and water pollution standards.
- (c) I/We agree that I/we will obtain required Flood Hazard Insurance.
- (d) I/We agree to submit annual financial reports to the County of Oswego IDA and/or, if specifically requested, I/we agree to submit quarterly or semi-annual financial reports.
- (e) I/We agree that verification of any information contained herein or to be provided in support of this request may be obtained and a formal credit check may be undertaken by any source deemed appropriate by the IDA.
- (f) I/We agree to abide by all State and Federal regulations regarding employment.
- (g) I/We agree to work with the appropriate agencies in recruiting and hiring for new employees and I/we agree to that at least 51% of all new job openings will be made available to low/moderate income persons as defined by HUD if the source of funds borrowed are HUD funds.
- (h) I/We agree to make the best effort possible to hire local labor and to contract with local firms for any construction activities funded with the IDA EDF Program.

#### 16. CERTIFICATIONS

- (a) I/We certify all information in this Application and Exhibits are true and complete to the best of my/our knowledge.
- (b) I/We give the assurance that I/we will comply with Section 112 and 113 of Volume 13 of the Code of Federal Regulations. These Code Sections prohibit discrimination on the grounds of race, color, sex, religion, marital status, handicap, age, or national origin. These requirements are applicable to anyone who buys or takes control of the business. I/We realize that if I/we do not comply with these non-discrimination requirements the IDA can call, terminate, or accelerate repayment.
- (c) I/We certify that facilities under its ownership, lease or supervision, which will be utilized in the accomplishment of the project or services financed by the IDA are not listed on the Environmental Protection Agency's (EPA) list of violating facilities, pursuant to Section 15.20 of 40CFR, Part 15.

#### 17. AUTHORIZATIONS, COMPLIANCES AND WAIVERS

- (a) I/We authorize disclosure of all information submitted in connection with this application to the financial institution agreeing to participate in the financing.
- (b) As consideration for any Management and Technical Assistance that may be provided, I/we waive all claims against the IDA and its consultants.
- (c) I/We realize that if I/we do not comply with these Agreements and Certification, the IDA can call, terminate, or accelerate repayment on my/our financing.

#### 18. CLOSING AGREEMENT AND CERTIFICATION

- I/We agree to pay all reasonable closing costs associated with the IDA financing including general counsel of the IDA. Closing costs will be detailed prior to closing. The applicant agrees to pay an administrative and processing fee of at least one percent (1%) of the financed amount or \$200, whichever is greater, at the time of closing. In addition, the applicant also agrees to pay an application fee of One Hundred Dollars (\$100.00) to be made payable to the County of Oswego Industrial Development Agency with the submission of this application.
- (b) I/We understand that this is not a legally binding document for purposes of receipt of financed monies. The financing request may be withdrawn at any time prior to formal closing of the financing. However, I/we understand that the initial application fee is non-refundable, that any legal costs incurred up to the point of withdrawal are the responsibility of the applicant, and that the applicant is submitting this application in good faith as a request for financial assistance. This application is for informational and analysis purposes only and shall not be construed as a financing agreement or commitment to enter into a financing agreement.

Date of Application	Signature of Applicant
	Title of Applicant
Sworn to before me this  day of, 20	
Notary Public	CORPORATE SEAL (If applicable)