County of Oswego IDA Authority Performance Measures Report FY Ending 7/31/15

The COIDA Annual Report for FY Ended 7/31/15 provides detailed data relative to the Performance Measures adopted by the Agency on 9/20/2005 and reconfirmed on 2/11/11.

1. Create new employment opportunities through the attraction of or the creation of new businesses.

•	Counseling & Healing Arts	2 jobs
•	The Gardens by Morningstar	38 jobs
•	Sweet Inspirations	25 jobs
•	Debbie's Hash & Mash Café	6 jobs
•	SolarCity Corp.	5 jobs
•	Holiday Inn Express	15 jobs
•	Designer Hardwood Flooring	17 jobs

7 businesses and 108 jobs

2. Create new employment opportunities through the expansion of existing businesses.

•	Felix Schoeller North America	36 jobs
•	Huhtamaki	25 jobs
•	Sunoco, Inc.	18 jobs
•	Universal Metal Works	9 jobs
•	Kleis Equipment	2 jobs
•	Hardwood Transformations	11 iobs

6 businesses and 101 jobs

3. Retain existing employment opportunities.

•	Fulton Animal Hospital	3 jobs
•	Hardwood Transformations	11 jobs

2 businesses and 14 jobs

4. Enhance and encourage capital investment by new and expanding businesses.

18 businesses and \$77.3 million

5. Increase the County's tax base.

Estimated Assessed Value Increase \$11.9 million

6. Diversify the County's local economy.

Advanced Mfg. Projects	7
Healthcare Projects	2
Incubator Projects	1
Service/Retail	3
Tourism/Recreation/Lodging	2
Renewable Energy	2

Impacts in 6 key economic sectors

- 7. Facilitate the development of essential services.
 - The Gardens by Morningstar (Assistive Living)
 - COIDA Incubator (Entrepreneurship)
- 8. Target financial assistance to key industry clusters.

Advanced Manufacturing \$ 8.2 million
Healthcare 2.5 million
Tourism 3.8 million
Energy 0.4 million

Over \$14.9 million in financial assistance to key industry clusters

9. Leverage the greatest level of private and non-IDA financial assistance as possible.

Non-IDA to IDA ratio = 4.4 to 1

- 10. Efforts to improve competitive position of businesses and initiatives to improve the overall business climate.
 - Develop plans to establish a 43,000 sf mixed use incubator in collaboration with SUNY Oswego SBDC, SUNY Oswego, ESDC, OOC Inc. and Oswego Port Authority.
 - Establishing bridge financing to enhance the use of SBA 504 loans for small business development.
- 11. Work cooperatively with local government, economic partners and school districts to further economic development.

Partners and allies have included the following:

- Oswego County Civic Facilities Corp.
- CNY REDC
- USDA
- U.S. SBA
- Operation Oswego County
- ESDC
- Council of Development Finance Agencies
- NYSEDC
- CenterState CEO
- National Grid
- Oswego County Workforce Dev. Board

- Port of Oswego Authority
- SUNY Oswego
- Cayuga Community College
- CNY RPDB
- Oswego County Legislature
- Oswego CSD
- Town of Volney
- Town of Scriba
- City of Oswego
- City of Fulton

- 12. Improve the Quality of Life.
 - Economic development projects assisted will create or retain 321 jobs.
 - Unemployment as of 7/31/15 was 7.0%, down from 7.7% in July of 2014.

Date: February 9, 2016